



Celebrate the Holidays with Deaf Santa and Elves!

SignVideo are inviting your school to share holiday cheer and connection through a free special call for all primary school ages. For the first time, your child's school is invited to ring to the North Pole during class!

What will happen?

Not all Santas and elves are the same — some are deaf! Your child's school has arranged for Deaf Santa to have virtual visits via Zoom so Deaf children can tell him in BSL what they hope for under the tree. If you would like your child to take part, please kindly let your school know directly.

Frequently asked questions

If you have questions that we don't answer here, you can email ukmarketing@sorenson.com

How does it work?

Deaf Santa will be taking Zoom calls during school times so children can tell him what they want for Christmas. If Santa's talking to another child when the class dial in, you can help one of his elves fly the Santa Express to his door, and he'll welcome them in as soon as he's free.

If I have more than one child, can they all talk to Deaf Santa when we call?

Deaf Santa would love to talk to each child when the class click through the Zoom link. Just take turns in front of the camera.

What is the minimum age to call Deaf Santa?

Children under 18 years old need a school staff with them to meet Deaf Santa.

How long will the call be?

Plan on 15 minutes with Deaf Santa so he has enough time to talk to all children who want to share their wish lists.

What do I need for my virtual visit with Deaf Santa?

Schools will need a webcam to join Deaf Santa and have their camera ready to capture the memory.

Will my Deaf Santa visit be private?

Yes! It will just be your school peers with Deaf Santa, and one of his elves (who are all Deaf). No one will record the call.

Can I take pictures?

Yes, we encourage it! If parents are okay with taking photos of your child's visit with Deaf Santa, can schedule for pictures to be taken. If you would like to share photos with Santa, you can email ukmarketing@sorenson.com – we would love to see them!

Will Deaf Santa deliver the gifts* children ask for?

No, children can tell Deaf Santa what they wish for, but parents will need verify with Santa Claus that everything is under the tree this Christmas.

*Deaf Santa calls are available for entertainment purposes only, and gifts will be not be facilitated by SignVideo by Sorenson.